

Paola Gianturco



*Paola Gianturco hoeing and ululating in a Kenya cornfield with members of GWAko
(Groups of Women in Water and Agriculture, Kochieng)*

For the past twelve years, Paola Gianturco has worked as a photojournalist, documenting women's lives in forty countries. Her book, *Women Who Light the Dark* (September 2007) was the fourth to be published by powerHouse Books.

In 2006, Gianturco co-authored with David Hill, *¡Viva Colores! A Salute to the Indomitable People of Guatemala*, a bilingual book met with critical acclaim.

Her previous book, *Celebrating Women* (powerHouse Books, October 2004) was the subject of the first exhibit ever curated by the International Museum of Women, San Francisco. *Celebrating Women* was exhibited by the Field Museum in Chicago (February-September 2008), where it was viewed by 195,000 visitors. The exhibit was selected to represent the United States during UNESCO's International Women's Day celebration (March, 2009) at the organization's world headquarters in Paris, France.

Paola is also the co-author/photographer with Toby Tuttle of the best-seller, *In Her Hands: Craftswomen Changing the World* (powerHouse Books, paperback, 2004; Monacelli Press, hardcover, 2000). This was Gianturco's first book, inspired by the 1995 United Nations Fourth World Conference on Women in Beijing.

All of Gianturco's books are philanthropic projects, for which she donates her royalties to carefully selected nonprofit organizations that relate to each book's content.

Gianturco's photographs have appeared in *Marie Claire* (US, Greek, Taiwan editions), *Essence Magazine*, *Harpers Bazaar-Australia*, *Spirituality and Health*, *New York Times*, *Wall Street Journal*, *Business Week*, *San Francisco Chronicle*, *San Francisco Examiner*, *Chicago Tribune*, *Christian Science Monitor*, *Washington Post*, and many other periodicals. Paola has been a guest on The Oprah Winfrey Show, CNN, NPR and Voice

of America programs, and interviewed on many local radio and television shows.

Her work has been exhibited by the United Nations; the United States Senate; The Field Museum, Chicago; The Smithsonian Folklife Festival, Washington DC; The Norton Simon Museum, Pasadena; the International Museum of Women, San Francisco; and the San Jose Museum of Art. More than 40 of her photographs are on display in the permanent collection of The Museum of African Diaspora, San Francisco.

Gianturco has lectured all over the country, including The American Craft Museum, The Peabody Museum, The National Museum of Women in the Arts, and The Smithsonian Renwick Gallery.

Paola Gianturco's involvement with women's issues is long-standing. She was senior vice president of the first women-owned advertising agency in the United States; co-taught executive institutes about women and leadership at Stanford University and Mills College; served on the Board of Directors of The Association for Women's Rights in Development (1999-2000). Her board work in the international arena also includes serving as Chair (2000-2001) of the Board of the Crafts Center in Washington DC, which works with low-income artisans in 79 countries.

Prior to 1995, Gianturco worked for 34 years in advertising, public relations and marketing. Her conversion from businesswoman to photographer is described in an essay she wrote for *A Matter of Choice: 25 People Who Have Transformed Their Lives*, edited by Joan Chatfield-Taylor (Seal Press, November 2004), and in an interview for the forthcoming *Retirement Is Only a Word: Women Redefine What's Next* by The Transition Network and Gail Rentsch (Springboard Press, June 2008).

Gianturco graduated from Stanford University in 1961 and lives in Mill Valley, California.

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For more detailed information, visit the websites of all four books by Paola Gianturco.

www.womenwholightthedark.com

www.vivacolores.com

www.celebratingwomen.com

www.inherhands.com

For more information about Paola and speaking engagements visit:

www.paolagianturco.com