

## PLANNING PAOLA GIANTURCO'S APPEARANCE

### 1. What you should provide:

\*Minimum audience of 75 people.

\*Totally dark room. As dark as a theater. If the presentation is scheduled for daylight hours, the room should have black out curtains.

\*Large Screen. Please give one week advance notice if the equipment is for *rear screen projection*.

\*Podium with microphone and reading light. Note: the reading light is crucial. If your podium does not have one, Paola can bring one.

\*Kodak Carrousel 35 mm Slide Projector with remote control and auto focus. Note: The brand *must* be Kodak Carrousel. The slides will arrive in a Carrousel tray and will not fit on any other projector. The Carrousel Projector is a traditional slide projector, **not** a digital projector.

\*Chairs. Enough for all your guests to sit with line-of-sight visibility to the screen.

### 2. What Paola will provide:

\*45 minute slide lecture followed by Question and Answer period.

\*CV for use in your introduction. This is available on line; just go to this e-dress: [http://www.celebratingwomen.com/project\\_downloads/CWpresskitBIO.pdf](http://www.celebratingwomen.com/project_downloads/CWpresskitBIO.pdf)  
Please do not describe *the book project* in your introductory remarks since that will duplicate the presentation content.

\*Press kit. Hard copy press kits are available on request. Electronic press kit contents are available on line at [http://www.celebratingwomen.com/cw\\_pagesv2/press.html](http://www.celebratingwomen.com/cw_pagesv2/press.html)

### 3. Books for book signing

Three books by Paola from powerHouse Books, New York:

*¡Viva Colores! A Salute to the Indomitable People of Guatemala* (September 2006). Royalties from this book go to the PAVA Foundation, which works in the Guatemala Highlands.

*Celebrating Women* (First edition, October 2004; second edition, March 2005). Royalties from the book go to the International Museum of Women, San Francisco.

*In Her Hands, Craftswomen Changing the World* (Paperback, January 2004).

Your organization is responsible for arranging to have books sold at your event.

\*Just invite a book stores to provide books and send a bookseller to the event to handle the sales transactions. Independent books stores are delighted to provide this service; talk to the “External Event Coordinator” who will know how many books to bring when you estimate how many people you expect to attend (typically, 1/3 of any audience buys books).

\*If the bookstore wants to order from the publisher, the correct contact is:

Jane Catucci  
powerHouse Books  
37 Main Street, Booklyn, New York 11201

Tel: 212 604 9074; Fax: 212 366 5247; Email: [Jane@powerHouseBooks.com](mailto:Jane@powerHouseBooks.com)

#### **4. Fees**

Travel expenses will be the responsibility of the sponsoring organization.

If your organization gives an honorarium, Paola will donate it to the nonprofit group that is receiving royalties from the book.

Questions? Feel free to contact Paola (Tel: 415-389-9849; Email [pgianturco@aol.com](mailto:pgianturco@aol.com))